



CASE STUDY

FLOWER BOOSTERS

A better pouch at a better price

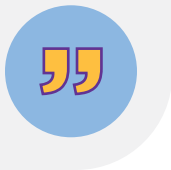
Flower Boosters, an online seller of food for cut flowers, needed a better flexible packaging solution. The print quality and pricing of their existing packaging partner were disappointing but Flower Boosters couldn't justify the high minimum order quantities of other providers.

The Pouch House changed the game for Flower Boosters. Low MOQs and crisp color printing got Flower Boosters thinking of larger, more attractive pouch designs. The Pouch House's high-touch customer service and free sample kits sealed the deal.



“As a small startup, we need every element of our sales and marketing materials to *make a favorable impression*. The Pouch House *delivered*.”

DEB WILLFORD
Founder, Flower Boosters



PACKAGE DESIGN | MATERIAL SELECTION | PRINTING | POUCH CONVERSION