# As Easy as 1-2-3

- 1. Read the Dieline Details carefully
- 2. Review our print specifications—<a href="https://thepouchhouse.com/resources">https://thepouchhouse.com/resources</a>
- 3. Contact us if you have questions—<u>customerservice@thepouchhouse.com</u>

## **Dieline Details**

#### Yellow = Cut Tolerance

Please allow for the cut tolerance. Always make sure your artwork matches along both yellow edges.

### Purple Dash = Safe Areas

Don't accidentally trim off important information or fold it onto another panel. Keep all important text and design elements inside the purple safe areas.

## **Blue = Optional Features**

Go ahead! Add a zipper. Add a hang hole. Remove the tear notch. Simply select these options when ordering and they will be placed where marked in blue.