

FRONT

## As Easy as 1-2-3

1. Read the Dieline Details carefully
2. Review our print specifications—  
<https://thepouchhouse.com/resources>
3. Contact us if you have questions—  
[customerservice@thepouchhouse.com](mailto:customerservice@thepouchhouse.com)

3.375" W X 5.5" H

FOLD ▲

## Dieline Details

### Yellow = Cut Tolerance

Please allow for the cut tolerance. Always make sure your artwork matches along both yellow edges.

### Purple Dash = Safe Areas

Don't accidentally trim off important information or fold it onto another panel. Keep all important text and design elements inside the purple safe areas.

### Blue = Optional Features

Go ahead! Add a zipper. Add a hang hole. Remove the tear notch. Simply select these options when ordering and they will be placed where marked in blue.

BACK