X 12.5" H X 3.5" GUSSE

## As Easy as 1-2-3

1. Read the Dieline Details carefully

Review our print specifications—<a href="https://thepouchhouse.com/resources">https://thepouchhouse.com/resources</a>

3. Contact us if you have questions—<u>customerservice@thepouchhouse.com</u>

## **Dieline Details**

## Yellow = Cut Tolerance

 $Please\ allow\ for\ the\ cut\ tolerance.\ Always\ make\ sure\ your\ artwork\ matches\ along\ both\ yellow\ edges.$ 

Purple Dash = Safe Areas

Don't accidentally trim off important information or fold it onto another panel. Keep all important text and design elements inside the purple safe areas.

Blue = Optional Features

Go ahead! Add a zipper. Add a hang hole. Remove the tear notch. Simply select these options when ordering and they will be placed where marked in blue.