



FLEXIBLE PACKAGING

A simple solution for a complex product

The Pouch House brings more than 35 years of label printing experience to the industry and we know how important it is to pick the correct packaging for your product. Flexible packaging remains one of your options and offers many key advantages. Thanks to its unique ability to catch attention at the point of sale while protecting the contents inside, flexible packaging is quickly growing in popularity. The Pouch House understands the critical role packaging plays in your success and will work with you to create the perfect flexible packaging solution.

An End-to-End Solution

The Pouch House helps companies large and small resolve their packaging challenges and can produce your custom flexible packaging while ensuring speed to market. Our goal is to make this complex product simple for you to understand and order. We will keep you informed from the first order acknowledgment to the final shipping date. Our constant communication creates the best customer service experience in the industry. Many of our customers have multiple SKUs requiring small or medium package quantities and find The Pouch House's service model to be ideal for their needs.



Roll Stock



Lay-Flat



Stand-Up

Process Flow

Place Order

- Project review
- Quoting
- Design and proofing

Pouch Details

- Pouch style and size
- Materials and finish
- Features

Pouch Printing

- Digital or conventional
- High-quality graphics
- FDA compliant

Pouch Converting

- Low minimums and quick turns
- High barrier
- Packaged to your request



Pouch Size

Stand-Up Pouches		
Width	Length	Gusset
4.25"	6"	2"
6.25"	6"	2"
6.75"	9.75"	2.5"
8.125"	10"	3.5"

Lay-Flat Pouches	
Width	Length
3.25"	4.5"
4"	6"

Film Material

Item	Construction	Features
White	PET/white PE Overall thickness: 89 microns	Stand-up pouches; barrier protection is required (high barrier)
Clear	PET/clear PE Overall thickness: 89 microns	Stand-up pouches; barrier protection with clear window to see products (high barrier)
Metalized	PET/met PE/PE Overall thickness: 102 microns	Stand-up pouches and cannabis (ultra-high barrier)

Laminate Finish Material

Product Name	Microns	Description
Gloss	30 microns	Best in class for scuff resistance, durability, gloss
Matte	27 microns	Cost-effective matte; heat sealable